

PORTAGE *Event Partnership*

*City of Portage-Mayor's Office
Festival and Events 2026*

Business Community,

Portage Event Partnership is excited to present our 2026 events and we're seeking organizations, businesses, and others to partner in participation and financial support so we may continue to offer the best free family entertainment to our community.

This year the United States is celebrating it's 250th year anniversary of the signing of the Declaration of Independence. PEP would like to celebrate by enhancing our festivals and expanding community involvement.

We are offering sponsorship opportunities to both increase our funding and to highlight our community partners. Please review the attached flier with full event details and level premiums.

If you'd like to discuss these options in more detail, just reach out. I am happy to connect!

*Norma Laboy, City of Portage Mayor's Office
Public Relations Specialist*

DONATE NOW



219-764-5741

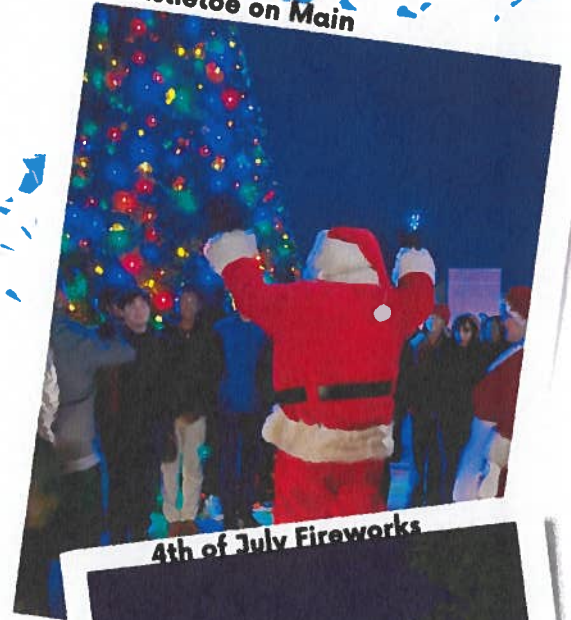


nlaboy@portage-in.com

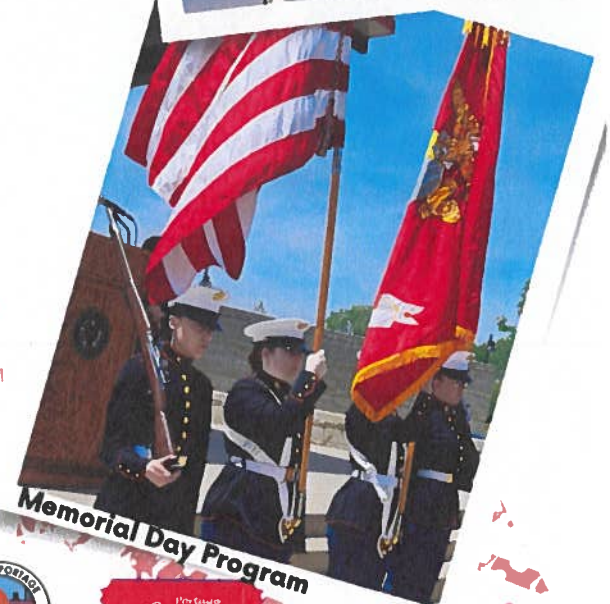


6070 Central Ave, Portage, IN 46368

Mistletoe on Main



4th of July Fireworks



Memorial Day Program



PORTAGE

Event Partnership

2026 FESTIVAL SPONSORSHIP OPPORTUNITIES



PEP PARTNER - \$3,000

- Branding: Company name & logo visible atop all printed and published materials across all City of Portage media pages.
- 2 VIP Parking spaces & complimentary Booth Space at all PEP events



SINGLE EVENT SPONSOR - \$1,500

- Branding: Company name & logo included on all printed and published single event materials across all City of Portage media pages. (Please choose your event below)
- 1 VIP Parking pass & free participation entry (parade/activity)

★ 4th of July



Light Up the Gourds



Mistletoe On Main



ADVERTISING PARTNER - \$500

- Branding: Company name & logo on all printed marketing materials.
- Company name prominently displayed at all PEP events



COMMUNITY PARTNER - Other Amount: \$ _____

- Branding: Company name on all printed marketing materials

CONTACT INFORMATION

Business Name _____

Primary Contact _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Please return completed form
along with payment by
April 30

Checks made payable to:
City of Portage-PEP

Mailing address:
Portage Event Partnership
6070 Central Avenue
Portage, IN 46368



Scan QR Code
to pay with
credit card

Questions? nlaboy@portage-in.com